# **Privacy Policy**

Last Reviewed: [01/19/21]

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#### 1. Introduction

L&R USA INC., a Wisconsin corporation, and its affiliates, subsidiaries, divisions and brands (collectively, "L&R," "we," "us," or "our," as the context may require) is a leading manufacturer and supplier of compression therapy solutions and innovative wound care products. L&R also operates and provides <a href="www.venosan.us">www.venosan.us</a> (the "Site"), including any content, functionality, and services offered on or through the Site (collectively, together with the Site, the "Services"). Through the Services, L&R provides compression therapy solutions and wound care products directly to consumers.

We respect the privacy of the users of the Services ("you" or "your," as the context may require) and are committed to protecting your privacy through compliance with this Privacy Policy (this "Policy"). This Policy describes:

- The types of information we may collect via the Services or that you may provide when you visit, access, use or otherwise interact with the Services.
- Our practices for collecting, using, maintaining, protecting, disclosing and processing that information.

If you need to access this Policy in an alternative format, please contact us by any of the methods listed in <u>Section 13</u>.

# 2. The Interactions this Policy Covers

This Policy applies to personal information (as defined below) we collect in or via the Site or the Services, and in email, text, and other electronic communications sent through or in connection with the Services.

Except as otherwise provided in this Policy, "personal information" is information that information that identifies, relates to, describes, references, is capable of being associated with, or could reasonably be linked, directly or indirectly, with you. "Personal information" does not include information which is generally not considered "personal information" or "personal data" under applicable law, such as information which is publicly available or subject to a special data privacy laws and/or regulations, such as "protected health information" covered by the Health Insurance Portability and Accountability Act of 1996 (HIPAA).

This Policy DOES NOT apply to information that:

• except with respect to Section 10, or as required by applicable law, we collect offline;

- is collected through any applications or websites other than the Site or the Services, including websites you may access through or may be linked to by the Services; and
- except as provided in <u>Section 5.C</u>, which you provide to or which is collected by any third party.

Other websites, applications, and other third parties may have their own privacy policies, which we encourage you to read before providing information on, to, or through them.

Please read this Policy carefully to understand our policies and practices regarding your personal information and how we will treat it. By accessing or using the Services, you agree to this Policy, our <u>Terms of Use</u> (which govern your use of the Services), and, as applicable, our <u>Terms and Conditions of Purchase</u> (which govern sales of products through the Services) (collectively the "<u>User Terms</u>"). If you do not agree with our policies, practices, or terms and conditions contained in the User Terms, you may not visit, access, use or otherwise interact with the Services.

When this Policy refers to "use" of the Site or the Services, the term "use" is intended to be broadly construed to include any direct or indirect access to or use of the Site or the Services or any information or data included on the Site or the Services.

This Policy and the User Terms may change from time to time (see <u>Section 12</u>). Your continued use of the Services after we revise this Policy or the User Terms means you accept this Policy or User Terms as amended, so please check this Policy and the User Terms periodically for updates.

### 3. Children's Privacy

The Services are not directed to nor intended for use by children under sixteen (16) years of age ("Prohibited Users"). We do not knowingly collect personal information from Prohibited Users. No Prohibited Users may use the Services. If you are a Prohibited User, do not use or provide any personal information to, on, or through the Services. If we learn we have collected or received personal information from a Prohibited User, we will delete that information. If you believe we might have any information from or about a Prohibited User, please contact us by any of the methods listed in Section 13.

### 4. <u>Information We Collect</u>

We collect several types of information from and about you as a result of your use of or registration with the Services, and as a result of your communication with us. This information may include:

- Information by which you may be personally identified ("personal information"); such as:
  - o Name;
  - Postal address;
  - o Email address;
  - o Telephone number;
  - o Credit card number or other payment information;

- Any other categories of personal information which otherwise provide directly to us on the Site or in connection with the Services.
- Information which is about you but individually does not identify you, such as information which has been de-identified or aggregated in a manner where it can no longer be used to identify you;
- Information about your internet connection, the equipment you use to access the Services, and usage details; and
- Any other form or category of information, including personal information, which you publicly disclose or share on the Services, or disclose to or share with us in any manner.

#### 5. How We Collect Personal Information

We collect information, including personal information, from and about you:

- Directly from you when you provide it to us.
- Automatically when you use or access the Services.

#### A. Information You Provide to Us

The information, including personal information, we collect when you download, register with, or use or access the Services, may include:

- Information that you provide by filling in forms on the Services or in connection with the Services. This includes information provided at the time of registering an account to purchase products or view the Services and requesting further services. We may also ask you for information when you report a problem with the Services or otherwise communicate with us via or regarding the Services.
- Records and copies of your correspondence (including email addresses and phone numbers), if you contact us.
- Details of transactions you carry out through the Services and of the fulfillment of your orders. You may be required to provide financial information before placing an order through the Services.
- Your search queries on the Services.

### B. Automatic Information Collection

When you download, access, or use the Services, we may use automatic data collection technologies to collect certain information, including:

• Usage Details. When you access and use the Services, we may automatically collect certain details of your access to and use of the Services, including traffic data, location data, logs,

and other communication data and the resources that you access and use on or through the Services.

- **Device Information.** We may collect information about your mobile device and internet connection, including the device's unique device identifier, IP address, operating system, browser type, mobile network information, and the device's telephone number.
- Stored Information and Files. The Services also may access metadata and other information associated with other files stored on your device. This may include, for example, photographs, audio and video clips, personal contacts, and address book information.
- Location Information. The Services collect real-time information about the location of your device.

The information we collect automatically is only statistical data and does not include personal information, but we may maintain it or associate it with personal information we collect in other ways or receive from third parties.

We also may use these technologies to collect information about your activities over time and across third-party websites, apps, or other online services (behavioral tracking). Click here completing this form <a href="www.venosan.us/content/?page\_id=1757">www.venosan.us/content/?page\_id=1757</a> for information on how you can opt out of behavioral tracking on or through the Services and how we respond to browser signals and other mechanisms that enable consumers to exercise choice about behavioral tracking.

The technologies we use for automatic information collection may include:

- Cookies (or mobile cookies). A cookie is a small file placed on your smartphone, tablet, computer, or other device. It may be possible to refuse to accept cookies by activating the appropriate setting on your smartphone, tablet, computer, or other device. However, if you select these settings you may be unable to access certain parts of the Services.
- Web Beacons. Portions of the Services and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us, for example, to count users who have visited those pages or opened an email and for other related statistics (for example, recording the popularity of certain content and verifying system and server integrity).
- Analytics. We utilize third party companies and analytics to help us market, sell, and provide information about our products and services; and we provide your personal information to these third party companies to assist us in conducting business with you. We may use web analytics tools provided by service providers, including, but not limited to, Google Analytics, which is a third party service that transmits website traffic data to Google servers in the United States. Google Analytics does not identify individual users or associate your IP address with any other data held by Google. We may use reports provided by Google Analytics or other similar service providers, to help us understand traffic on the Services, and web page usage. For more information concerning Google Analytics and

how it collects and processes data please see "How Google Uses Data When You Use Our Partners Web Sites or Apps" located at <a href="www.google.com/policies/privacy/partners">www.google.com/policies/privacy/partners</a>. We may use the information provided by these tools to improve our services and our online advertisements. These tools place session and persistent cookies in your browser to identify you as a unique user the next time you visit, access, or use the Services. Each cookie cannot be used by anyone other than the service provider (e.g. Google Analytics).

#### C. Third-Party Information Collection

When you use the Services, or their content, certain third parties may use automatic information collection technologies to collect information about you or your device. These third parties may include:

- Advertisers, ad networks, and ad servers.
- Analytics companies.

These third parties may use tracking technologies to collect information about you when you use the Services. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites, apps, and other online services websites. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see Section 8.

### 6. How We Use Your Information

We may use, sell, or disclose the information we collect, including personal information, for one or more of the following purposes:

- To fulfill or meet the reason you provided the information. For example, if you share your name and contact information to request a price quote or ask a question about our products or services, we will use that personal information to respond to your inquiry. If you provide your personal information to purchase a product or service, we will use that information to process your payment and facilitate delivery. We may also save your information to facilitate new product orders or process returns.
- To provide, support, personalize, and develop the Site, and our products, and services.
- To create, maintain, customize, and secure your account with us.
- To process your requests, purchases, transactions, and payments and prevent transactional fraud.

- To provide you with support and to respond to your inquiries, including to investigate and address your concerns and monitor and improve our responses.
- To help maintain the safety, security, and integrity of the Services, as well as our products, services, databases and other technology assets.
- To personalize your experience and to deliver content and product and service offerings relevant to your interests, including targeted offers and ads through the Services, third-party sites, and via email or text message (with your consent, where required by law).
- For testing, research, analysis, and product development, including to develop and improve the Services, as well as our products and services.
- To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
- As described to you when collecting your personal information.
- To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us about our users and/or customers is among the assets transferred.

We use information that we collect about you or that you provide to us, including any personal information, to:

- Provide you with the Services, their contents, and any other information, products or services that you request from us.
- Fulfill any other purpose for which you provide it.
- Give you notices about your account.
- Carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- Notify you when updates to the Services and of changes to any products or services we offer or provide though the Services.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

The usage information we collect helps us to improve the Services and to deliver a better and more personalized experience by enabling us to:

• Estimate our audience size and usage patterns.

- Store information about your preferences, allowing us to customize the Services according to your individual interests.
- Speed up your searches.
- Recognize you when you use the Services.

#### 7. Disclosure of Your Information

We may disclose aggregated information about our users and information that does not identify any individual without restriction.

In addition, we may disclose personal information that we collect or you provide:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us about our users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.
- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce our rights arising from any contracts entered into between you and us, and for billing and collection.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of the Company, our customers or others.

### 8. Your Privacy Choices

We strive to provide you with and inform you of choices regarding your information, including personal information. This <u>Section 8</u> describes mechanisms for you to control certain uses and disclosures of your information.

• Tracking Technologies. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies or block the

use of other tracking technologies, some parts of the Services may then be inaccessible or not function properly.

- Location Information. You can choose whether or not to allow the Services to collect and use real-time information about your device's location through the device's privacy settings or completing this form <a href="www.venosan.us/content/?page\_id=1757">www.venosan.us/content/?page\_id=1757</a>.. If you block the use of location information, some parts of the Site may become inaccessible or not function properly.
- **Promotion by the Company.** If you do not want us to use your email address/contact information to promote our own or third parties' products or services, you can opt-out by completing this form <a href="www.venosan.us/content/?page\_id=1757">www.venosan.us/content/?page\_id=1757</a>. You can also always opt-out by logging into the Site and adjusting your user preferences in your account profile by checking or unchecking the relevant boxes or by sending us an email stating your request to <a href="karie.reynolds@us.lrmed.com">karie.reynolds@us.lrmed.com</a>
- Targeted Advertising by the Company. If you do not want us to use information that we collect or that you provide to us to deliver advertisements according to our advertisers' target-audience preferences, you can opt-out by completing this form <a href="https://www.venosan.us/content/?page\_id=1757">www.venosan.us/content/?page\_id=1757</a>. You can also always adjust your user advertising preferences in your account profile by checking or unchecking the relevant boxes or by sending us an email stating your request to <a href="mailto:karie.reynolds@us.lrmed.com">karie.reynolds@us.lrmed.com</a>.
- Disclosure of Your Information for Third-Party Advertising and Marketing. If you do not want us to share your personal information with unaffiliated or non-agent third parties for advertising and marketing purposes, you can opt-out by completing this form <a href="https://www.venosan.us/content/?page\_id=1757">www.venosan.us/content/?page\_id=1757</a>.

We do not control third parties' collection or use of your information to serve interest-based advertising. However these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.

For information on accessing and/or correcting your personal information which we hold, please see Section 9.

If you are a resident of the state of California (as defined in Cal. Civ. Code § 1798.140(g)), you may have additional rights and choices regarding your personal information. Please see Section 10 for more information.

# 9. <u>Accessing and Correcting Your Personal Information</u>

You can review and change your personal information by logging into the Services and visiting your account profile page.

You may also send us an email at <a href="mailto:karie.reynolds@us.lrmed.com">karie.reynolds@us.lrmed.com</a> to request access to, correct, or delete any personal information that you have provided to us. We cannot delete your personal

information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

If you delete your User Contributions from the Services, copies of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other users of the Services. Proper access and use of information provided on the Services, including User Contributions, is governed by our <u>Terms of Use</u>.

#### 10. Notice for California Residents

### A. Scope; Definitions

This <u>Section 10</u> applies exclusively to visitors and users of the Services who are residents of the state of California (as defined in Cal. Civ. Code § 1798.140(g)) ("<u>Consumers</u>" and each a "<u>Consumer</u>"). As used in this <u>Section 10</u>, the term "you" and "your" shall only refer to a Consumer. For purposes of this <u>Section 10</u>, "personal information" has the meaning set forth in Cal. Civil Code § 1798.140(o).

If you are a Consumer, the California Consumer Privacy Act ("CCPA") provides you with certain rights regarding your personal information. This Section 10 includes additional notices with respect to and describes those rights and provides you with additional information regarding our practices regarding the collection, use, disclosure, and sale of personal information.

This <u>Section 10</u> supplements the information contained elsewhere in this Policy with respect to (but only with respect to) Consumers, and notifies Consumers of certain rights they have under the CCPA.

# B. Categories of Personal Information Collected

We may collect, and in the last twelve (12) months have collected, the following categories of personal information from Consumers:

Category	Examples
A. Identifiers.	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's license number, passport number, or other similar identifiers.
B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).	A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number,

	debit card number, or any other financial information, medical information, or health insurance information.  Some personal information included in this category may overlap with other categories.
C. Protected classification characteristics under California or federal law.	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).
D. Commercial information.	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.
F. Internet or other similar network activity.	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.
G. Geolocation data.	Physical location or movements.

# C. Categories of Sources of Personal Information

We may collect your personal information from the categories of sources of personal information identified in <u>Section 5</u>. For the sake of clarity, these categories may include: you directly, advertising networks, internet service providers, data analytics providers, government entities, operating systems and platforms, social networks and data brokers.

# D. Use of Personal Information

We may collect, use, maintain, disclose, and otherwise process your personal information for the business and/or commercial purposes identified in <u>Section 6</u>.

# E. Disclosure of Personal Information

We may share your personal information by disclosing it to a third party for a business purpose. We only make these business purpose disclosures under written contracts that describe the purposes, require the recipient to keep the personal information confidential, and prohibit using the disclosed information for any purpose except performing the contract. We may, and in the preceding twelve (12) months we have, disclosed personal information for a business purpose to the categories of third parties indicated in the chart below.

We may also share your personal information by selling it to third parties, subject to your right to opt-out of those sales. Our personal information sales do not include information about individuals we know are under age sixteen (16). We may, and in the preceding twelve (12) months we have, sold the following categories of personal information to the categories of third parties indicated in the chart below. For more on your personal information sale rights, see Section 10.F.I.

Personal Information Category	Category of Third-Party Recipients		
	Business Purpose Disclosures	Sales	
A: Identifiers.	Service providers; Internet service providers; Operating systems and platforms	None	
B: California Customer Records personal information categories.	Service providers; Internet service providers; Operating systems and platforms	None	
D: Commercial information.	Service providers; Internet service providers; Operating systems and platforms	None	
F: Internet or other similar network activity.	Service providers; Internet service providers; Operating systems and platforms	None	
G: Geolocation data.	Service providers; Internet service providers; Operating systems and platforms	None	

# F. Rights and Choices under the CCPA

The CCPA provides Consumers with certain rights regarding their personal information. This Section 10.F describes these rights and explains how Consumers may exercise them.

# I. Right to Opt-Out of the Sale of Personal Information

You have the right to direct us to not sell your personal information at any time (the "Right to Opt-Out"). We do not sell the personal information of Consumers we actually know are less than 16 years of age, unless we receive affirmative authorization (see opt-in instructions and link below) from a Consumer who is at least 13 but not yet 16 years of age. We do not collect, and therefore do not sell, the personal information of Consumers we actually know are less than 13 years of age. If you believe we might have any information from or about a child under 13, please contact us by any of the methods listed in Section 13. Consumers who opt-in to personal information sales may opt-out of future sales at any time.

To exercise the Right to Opt-Out (make a "Request to Opt-Out"), you or your Authorized Representative (as defined below) may submit a request to us by visiting:

http://www.venosan.us/content/?page id=1757. You may also make a Request to Opt-Out by contacting us by any of the methods listed in Section 10.G. We will act upon a Request to Opt-Out as soon as feasibly possible, but no later than fifteen (15) days after receiving the Request to Opt-Out.

Once you make a Request to Opt-Out, we will wait at least twelve (12) months before asking you to reauthorize personal information sales. However, you may change your mind and opt back in to personal information sales at any time by emailing us at <a href="mailto:karie.reynolds@us.lrmed.com">karie.reynolds@us.lrmed.com</a>.

You do not need to create an account with us to exercise your opt-out rights. We will only use personal information provided in an opt-out request to review and comply with your Request to Opt-Out.

#### II. Right to Know; Data Access and Data Portability Requests

You have the right to request that we disclose certain information (the "Right to Know") to you about our collection, use, disclosure, of your personal information over the past twelve (12) months (a "Request to Know").

Once we receive and verify your Request to Know (see <u>Section 10.G</u>), we will disclose to you each of the following items which you include in your Request to Know:

- The categories of personal information we have collected about you;
- The categories of sources for the personal information we have collected about You;
- Our business or commercial purpose for collecting or selling that personal information;
- The categories of third parties with whom we have shared that personal information;
- The specific pieces of personal information we have collected about you; (if delivered by mail, a "<u>Data Access Request</u>," and, if delivered to you electronically in a portable format, a "<u>Data Portability Request</u>");
- If we have sold or disclosed your personal information for a business purpose, two separate lists disclosing:
  - o sales, identifying the personal information categories that each category of recipient purchased; and
  - o disclosures for a business purpose, identifying the personal information categories that each category of recipient obtained.

For information on how to submit a Request to Know, Data Access Request, or Data Portability Request, see Section 10.G.

#### III. Right to Request Deletion

You have the right to request that we delete any of your personal information that we have collected from you or have maintained or retained, subject to certain exceptions (a "Request to Delete"). Once we receive your request and confirm your identity (see Section 10.G), we will review your request to see if an exception allowing us to retain the information applies. We may deny your deletion request if retaining the information is necessary for us or our service provider(s) to:

- Complete the transaction for which we collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, fulfil the terms of a written warranty or product recall conducted in accordance with federal law, or otherwise perform our contract with you.
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
- Debug products to identify and repair errors that impair existing intended functionality.
- Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
- Comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 et. seq.).
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the information's deletion may likely render impossible or seriously impair the research's achievement, if you previously provided informed consent.
- Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us.
- Comply with a legal obligation.
- Make other internal and lawful uses of that information that are compatible with the context in which you provided it.

We will delete or deidentify personal information not subject to one of these exceptions from our records and will direct our service providers to take similar action.

For information on how to submit a Request to Delete, see Section 10.G.

# IV. Right to Non-Discrimination

You have the right to not receive discriminatory treatment for your exercise of privacy rights under the CCPA, by, for example, being denied goods or services or being charged different prices for goods or services because of your exercise of CCPA rights.

#### V. Authorized Agent

You may authorize another person (an "<u>Authorized Agent</u>") to exercise any of your rights under the CCPA and this <u>Section 10</u>. To designate an Authorized Agent to make a request with us, (i) provide the authorized agent signed permission to submit a request under this <u>Section 10</u> with us, and (ii) confirm with us that you provided the Authorize Agent permission to submit the request by submitting such signed permission to us by email at <u>karie.reynolds@us.lrmed.com</u>. Please note that you may be required to verify your identity prior before your confirmation of permission for the Authorized Agent is effective under this <u>Section 10</u>.

#### G. Exercising Access, Data Portability and Deletion Rights

To exercise the access, data portability, and deletion rights described in <u>Section 10.F</u>, please submit a verifiable consumer request to us by either:

- Calling us at <u>855-892-4140</u>
- Emailing us at <u>karie.reynolds@us.lrmed.com</u>
- Going to: www.Venosan.us/en-US/Contact-Us/

Only you or your Authorized Agent may make a verifiable consumer request related to your personal information. You may also make a verifiable consumer request on behalf of your minor child who is a Consumer.

You may only make a Request to Know, Data Access Request, or Data Portability Request twice within a twelve (12) month period. Your Request to Know, Data Access Request, or Data Portability Request must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative of such person, which may include:
  - o Information which we already maintain; or
  - o If we cannot verify your identity based on information already maintained by us, such information that we or our representatives request from you.
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We will confirm receipt of your request within ten (10) business days. If you do not receive confirmation within this timeframe, please contact us as provided in <u>Section 13</u>.

We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you.

If we cannot verify your request within 45 days from the date that we receive your request, we may deny your request.

Making a verifiable consumer request does not require you to create an account with us. However, we do consider requests made through your password protected account sufficiently verified when the request relates to personal information associated with that specific account.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

We will only use personal information provided in a verifiable consumer request to verify the requestor's identity or authority to make the request.

For instructions on exercising your right to opt-out of the sale of your personal information, see Section 10.F.I.

### H. Other California Privacy Rights

California's "Shine the Light" law (Cal. Civil Code § 1798.83) permits Consumers to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. We do not currently disclose personal information to third parties for their direct marketing purposes.

### 11. <u>Data Security</u>

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls. Any payment transactions will be encrypted using SSL technology.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of the Services, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of the Services. The information you share in public areas may be viewed by any user of the Services.

Unfortunately, the transmission of information via the internet and mobile platforms is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted on and/or through the Services. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures we provide.

# 12. <u>Changes to this Policy</u>

We may update this Policy from time to time. If we make material changes, we will post the updated Policy on this page with a notice showing the date that this Policy was last updated.

The dates this Policy was last reviewed and last modified are identified at the top of the page. You are responsible for periodically visiting this privacy policy to check for any changes.

#### 13. Contact Information

To ask questions or comment about this Policy and our privacy practices, you may contact us at:

**Phone**: 855-892-4140

Email: karie.reynolds@us.lrmed.com

**Postal Address:** 

L&R USA INC.

Attn: Karie Reynolds

3880 W Wheelhouse Rd

Milwaukee, WI 53208